Leon Etienne is an accomplished Magical Arts Performer. His interest in the art of magic began at the age of twelve, when Etienne recalls, "My mother had grounded me and sent me to my room where I quickly became bored. I came across a book of magic tricks that I received as a gift, and ever since that day, I have been hooked." One year later, while playing in a baseball game, Etienne was very lucky to have survived being struck by lightning.

Today, Etienne has well over a decade of professional performing experience. He has performed for thousands of prestigious events. Leon's original creations, a passion for sleight-of-hand magic, and the best jaw dropping grand illusions in the world explode on stage in his critically acclaimed hit show, Magic Rocks! Starring illusionist Leon Etienne.

Welcome Sponsors, The Board of Governors is most pleased to have you participate in our Seventh Annual Gala and Fundraiser.

A little about Central New York: We began seventeen years ago with two children, and in 2020 we have seventeen children enrolled. Each child receives individual 1:1 tutoring for an hour per session two times per week during the course of the school year. We have provided services to one hundred forty nine children of whom eight have graduated. These children met the requirements of attaining grade level skills or above. We have trained and certified forty three tutors.

Currently, our after school services are free. We may have to consider charging in the future if we are unable to raise sufficient operating funds, but it is events like this and the participation of people like you that helps provide the funds we need to operate.

Children's Dyslexia Centers, Inc. is operated by the Supreme Council of the Northern Masonic Jurisdiction- Ancient Accepted Scottish Rite Freemasons, United States of America.
Children's Dyslexia Centers, Inc. has created an exemplary tutorial program designed to meet the developmental learning needs and enhance the self-esteem of children with dyslexia. The results of this longstanding Corporate endeavor have significantly improved the lives of many children and their families by eliminating many of the barriers which impede a child's growth related to traditional standards of reading success and life-long academic achievement.

Children's Dyslexia Centers, Inc. has developed and implemented a highly effective model for training qualified Trainees and Tutors who work with children with dyslexia, in a one on one setting based upon the universally recognized Orton-Gillingham methodology.

**OUR MISSION:**

**Provide the highest multisensory reading and written language tutorial service for children with dyslexia, through a network of nationally recognized centers of excellence. Promote and encourage education of professional, tutorial trainees, and the public, to become resources in teaching children to read. Advance scientific knowledge of dyslexia through support of clinical research to improve today's standards and tomorrow's care.**

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**Children's Dyslexia Center Central New York**

PO Box 638
Oriskany, NY 13424
Phone: 315-736-0576
Email: CentralNY@cdcinc.org

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**Reading can be an illusion**

**Sponsored by**
The Marketing Firm

7th Annual Gala Fundraiser

**Join our Virtual Event**
March 13, 2021
7 PM
Complete all and Return

Name: ____________________________
Address: ____________________________
____________________________________
____________________________________
____________________________________
Email: (Must Complete)
____________________________________
Phone Number: ________________________
Amount enclosed: ______________________
Check number: ________________________

CREDIT CARD PAYMENT:
Credit Card #: ________________________
Expiration date: ________________________
Security code: ________________________
Name on Card: ________________________

Zip Code of Card Owner: ________________
Card Type (Visa—MC-Disc-AmEx) __________

Credit Cards may also be paid directly on-line at the Valley of Utica—AASR website: aasruticany.com
(Click on the “Shop” icon on top right)

2021 VIRTUAL FORMAT
We must have your email address.
You will be sent a sign-in link for the show the afternoon of the Gala.
You can pay by check made out to: CDC-CNY103 - or by Credit Card

If donating a basket for our Raffle it must be wrapped in clear cellophane wrapping and brought to the Center by February 25, 2021

We will take pictures of every basket donated and post them online for ticket sales

Please look at the baskets online and choose the baskets you are interested in.

Send a check to the Center for the number of tickets you wish to purchase along with the basket numbers.
Check out the baskets on www.cnyclc.wordpress.com

All basket ticket sales must be received by March 8, 2021 with your choice of basket numbers.

We will put the tickets in the appropriate bag for you. All tickets will be picked just prior to the Gala.

There will be NO ticket sales for the baskets at the Gala.

Basket Ticket Prices:
1 for $1
6 for $5
15 for $10

Children’s Dyslexia Center
Central New York

Reading Can be an Illusion

Our 7th Annual Gala Fundraiser

Entertainment:

Live Virtual Magic Show
Magic Rocks!
with Illusionist Leon Etienne
via ZOOM

MARCH 13, 2021—7 PM

Sponsored by:
The Marketing Firm
What is included in each purchase

**Sponsor a Child:** 2 family tickets
Sponsor a child leaf; 50 basket tickets; Your name will be entered in a drawing for a donation incentive worth over $100.

**Sponsor a Scholar:** 2 family tickets;
Tree of Knowledge Gold leaf; 50 basket tickets; Your name will be entered in a drawing for a donation incentive worth over $100.

**Reading Partner:** 1 family ticket
Tree of Knowledge Gold leaf; 30 basket tickets; Your name will be entered in a drawing for a donation incentive worth over $100.

**Patron:** 1 family ticket;
Tree of Knowledge Silver Leaf; 20 basket tickets; Name recognition at the event.

**Supporter:** 1 family ticket;
Tree of knowledge bronze leaf; 10 basket tickets; Name recognition at the event.

A single family ticket is $50.00

***An additional contribution of $50.00 beyond the ticket price will enter your name in a drawing for a prize worth over $100

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I will be a participant in the **Reading Can be an Illusion Gala** for the Children's Dyslexia Center Central New York On Saturday March 13, 2021 as:

- **Sponsor A Child** $5000.00
- **Sponsor a Scholar** $2500.00
- **Patrons in Reading** $1000.00
- **Patron** $500.00
- **Supporter** $250.00
- **1 Family Ticket Plus $50 Donation*** $100.00
- **1 Family ticket** $50.00

If paying by mail—Please return the enclosed RSVP form by March 4, 2021 to:

Children's Dyslexia Center - Central New York
PO Box 638—Oriskany, NY 13424

Reservations and direct payment by Credit Card can be made through March 11, 2021 on
The Valley of Utica Scottish Rite website at: www.aasruticany.com

**I will attend the virtual show and also wish to**

**I am unable to attend but wish to:**

**Donate a Basket for the Family Sponsored Basket Raffle**

**Make a monetary donation in the amount of $**

Call (315) 736-0574 for further information

Keep for your Records**

Complete the back

"Must return with remittance"