

2021

To the Friends of the Portland Children's Dyslexia Center:

We are delighted to be hosting our 1st Annual Portland **Festival of Trees Fundraiser** this December which is sponsored by the Portland Masonic Temple and the Portland Children's Dyslexia Center.

This promises to be a major event for Portland, and we are extremely excited to host it. We **invite you to join us by designing a tree for our raffle!** All proceeds from the festival will directly benefit the Portland Children's Dyslexia Center's programs – tutoring for dyslexic children and teacher training – both offered free of charge. Reading truly opens doors, changes lives, and makes the world a better place. **Thank you for partnering with us as we celebrate the holidays!**

Details

Location: Portland Masonic Temple (415 Congress Street, Portland)

Dates: Set up: November 29th -December 2nd (Monday-Thursday)

Festival: Friday December 3rd, Saturday 4th, Sunday 5th

Hours: Friday & Saturday 10-8, Sunday 10-5

Winners of the Tree **drawing is at 5 PM** on Sunday December 5th.

Please put us on your calendar and come join us at the festival!

Logistics

Sponsors bring & decorate their own tree and each sponsor also covers the cost of decorations and labor for their tree. (with a value of at least \$300) Each tree will be raffled off.

Raffle tickets are 6 for \$10 or \$2 for 1.

Charge to get into the festival is \$2. **Children under 12 are free.**

Marketing

Why sponsor a tree for our fundraiser? We showcase all of the sponsors:

Free advertising, community goodwill, exposure at the festival & a tax deduction

Marketing: Flyers

Social Media: Facebook, web site

Signs outside the Temple

Portland Regional Chamber of Commerce member

Informational Emails to generate higher attendance

Kick off Gala

Thursday, December 2nd – the night before the opening of festival.

Sponsors and volunteers only: **Time TBD**

At the Portland Masonic Temple at 415 Congress Street in Portland

How do I sign up to be a sponsor for the Festival of Trees?

Please call Peg at 207-773-4949 or email us at: portland@cdcinc.org

The Children's Dyslexia Centers Inc. is a tax-exempt 501(C)(3) charitable organization.

