2021

To the Friends of the Portland Children’s Dyslexia Center:

We are delighted to be hosting our 1st Annual Portland Festival of Trees Fundraiser this December which is sponsored by the Portland Masonic Temple and the Portland Children’s Dyslexia Center.

This promises to be a major event for Portland, and we are extremely excited to host it. We invite you to join us by designing a tree for our raffle! All proceeds from the festival will directly benefit the Portland Children’s Dyslexia Center’s programs – tutoring for dyslexic children and teacher training – both offered free of charge. Reading truly opens doors, changes lives, and makes the world a better place. Thank you for partnering with us as we celebrate the holidays!

Details
Location: Portland Masonic Temple (415 Congress Street, Portland)
Dates: Set up: November 29th -December 2nd (Monday-Thursday)  
Festival: Friday December 3rd, Saturday 4th, Sunday 5th
Hours: Friday & Saturday 10-8, Sunday 10-5
Winners of the Tree drawing is at 5 PM on Sunday December 5th. Please put us on your calendar and come join us at the festival!

Logistics
Sponsors bring & decorate their own tree and each sponsor also covers the cost of decorations and labor for their tree. (with a value of at least $300) Each tree will be raffled off.
Raffle tickets are 6 for $10 or $2 for 1.
Charge to get into the festival is $2. Children under 12 are free.

Marketing
Why sponsor a tree for our fundraiser? We showcase all of the sponsors:
   Free advertising, community goodwill, exposure at the festival & a tax deduction
Marketing: Flyers
   Social Media: Facebook, web site
   Signs outside the Temple
   Portland Regional Chamber of Commerce member
   Informational Emails to generate higher attendance

Kick of Gala
Thursday, December 2nd – the night before the opening of festival.
Sponsors and volunteers only: Time TBD
At the Portland Masonic Temple at 415 Congress Street in Portland

How do I sign up to be a sponsor for the Festival of Trees?

Please call Peg at 207-773-4949 or email us at: portland@cdcinc.org

The Children's Dyslexia Centers Inc. is a tax-exempt 501(C)(3) charitable organization.